



Franchising FAQs

1. WHAT IS THE APPLICATION FEE?

\$200 non-refundable

2. HOW MUCH DOES A PIZZA JOE'S LICENSE COST?

\$15,000 one-time franchise fee. \$10,000 for additional units by the same owner.

3. WHAT IS THE TOTAL INVESTMENT NEEDED TO OPEN A PIZZA JOE'S?

The startup costs of any operation will depend upon the type of design you wish to build, the location of that venue and the modifications you wish to add to the design. For more specific information, **Contact Us** through the Pizza Joe's website or call 1-800-860-5637.

4. IS THERE A TRAINING PROGRAM FOR A PIZZA JOE'S LICENSEE?

Yes. The franchisee and franchisee's approved manager must attend and complete the Pizza Joe's Training Course prior to opening a restaurant.

5. WHAT IS THE DURATION OF A LICENSE?

The initial license agreement is for ten years, after which the licensee will be evaluated for re-licensing.

6. WHAT IS THE ROYALTY ON ALL GOODS SOLD?

5% of net sales less sales tax after the first three months. (There is no royalty fee for the first three months.)

7. IS THERE A REQUIRED LICENSEE ADVERTISING CONTRIBUTION?

2% of net sales will go towards advertising expenses. Each Franchisee is additionally required to participate in at least three chain-wide promotions per calendar year.

8. WILL PIZZA JOE'S CONSTRUCT A BUILDING/SECURE A SITE FOR THE LICENSEE'S BUSINESS?

Each Pizza Joe's Licensee is required to secure a location, approved in writing by Pizza Joe's. Pizza Joe's will provide technical assistance in determination of suitability for the site or store front.

9. DOES PIZZA JOE'S ALLOW REMODELING OF AN EXISTING SITE?

Yes; however, the remodeling must conform to local building codes and must meet the requirements of Pizza Joe's Franchise Specifications.

10. HOW MUCH PROFIT CAN I EXPECT TO MAKE FROM A PIZZA JOE'S RESTAURANT?

Each Pizza Joe's Franchise will vary in cost and operation. Start-up costs and labor paid are based on the market and staffing, therefore, a standard number for unit profit cannot be reached. For more specific information, contact a franchise supervisor through our website or call 1-800-860-5637.

11. I AM DEFINITELY INTERESTED IN OBTAINING A PIZZA JOE'S LICENSE. WHAT IS MY NEXT STEP?

Download the [Franchise Application](#) from the Pizza Joe's website or call 1-800-860-JOES for more information.