



Pizza Joes Corporate Center
 275 Commerce Ave.
 New Castle, PA 16101

Toll Free: 1-800-860-JOES (5637)
 FAX: 724-658-6063

Estimated Costs Table:

→ The estimated startup costs of a Pizza Joe's operation will depend upon the type of design you wish to build, the location of that venue and the modifications you wish to add to the design. Pizza Joe's franchise locations may be placed in a free standing facility or in a store room location in plazas, strip malls and mall locations. Pizza Joe's wants to give you the best example of what your investment will entail..see below for example.

1.) Franchise Fee	\$20,000
2.) Leasehold	\$25,000-\$75,000
3.) Equipment	\$50,000-\$80,000
4.) Rent Deposit	\$2,500-\$4,000
5.) Utility Hook Ups	\$1,000-\$3,000
6.) Insurance (all insurance 1 st year)	\$3,000-\$5,000
7.) State Approved Drawings	\$1,500-\$3,500
8.) Licenses/Permits	\$1,500-\$2,500
9.) Legal/Accounting	\$1,500-\$3,500
10.) Beginning Inventory	\$3,000-\$5,000
11.) Marketing/Advertising (1 st 6 months)	\$10,000-\$20,000
12.) Uniforms	\$500-\$2,000
13.) Delivery Items (maps, car tops, bags)	\$1,000-\$3,000
14.) Employee Training	\$1,500-\$2,500
15.) Exterior Signage	\$1,000-\$3,000
16.) Additional Funds (1 st year)	\$22,000-\$50,000
Average Total Investment =	\$155,000-\$282,000

NOTICE: All Franchise offers are presented in writing upon completion of a complete application packet and follow up approval process. Pizza Joe's does not Provide Financing For Our Owners. We will assist you in obtaining financing to the extent of our abilities. Pizza Joe's makes no guarantee of acceptance from any lender.