



Pizza Joes Corporate Center
275 Commerce Ave.
New Castle, PA 16101

Toll Free: 1-800-860-JOES (5637)
FAX: 724-658-6063

The Following Are Pizza Joe's Commitments...

- To provide personal guidance and direction.
- To assist in the research and application of all necessary licenses and permits required by local and state zoning offices.
- To assist the franchisee in selection of sites now available in the franchisee's market.
- To assist the franchisee in negotiation his purchase or lease if required.
- Pizza Joe's does not sell nor have any direct or indirect interests in the sale of equipment. A specification list is provided from which the franchisee may purchase the equipment from any supplier or manufacturer meeting Pizza Joe's specifications.
- To assist the franchisee with information and projections required by banks or leasing companies.
- To conduct a training session that each franchisee attends before the store opens.
- To reveal its proven operations pattern and supply each franchisee with an *operations manual*.
- To provide a store operations supervisor from Pizza Joe's Corporate, to assist in opening Pizza Joe's. The store operations supervisor will follow-up during and after the unit opening. To render continuing services in the form of bulletins, memos and reports designed to keep the franchisee informed of company plans, policies, research and new product and promotion development.
- To control and maintain the quality of products sold in franchised stores by:
 - A. Requiring that all food items be purchased by approved food vendors.
 - B. The management training program, operated by the company, thoroughly trains the franchisee in operating and management methods, with specific emphasis on food quality control.
 - C. Periodic visitations by our staff of trained specialists assisting the franchisee in maintaining the highest standards of food quality and service.
 - D. Providing each franchisee with a manual explaining all operating procedures in detail.
 - E. You may sell only approved food items.
- To provide continuing research and development.
- To assist in the areas of advertising and sales promotion

NOTICE: All Franchise offers are presented in writing upon completion of a complete application packet and follow up approval process. Pizza Joe's does not Provide Financing For Our Owners. We will assist you in obtaining financing to the extent of our abilities. Pizza Joe's makes no guarantee of acceptance from any lender.