



Pizza Joes Corporate Center
275 Commerce Ave.
New Castle, PA 16101

Toll Free: 1-800-860-JOES
(5637)
FAX: 724-658-6063

Frequently Asked Questions

→ How much does a Pizza Joe's *License* cost?

- > One time franchise fee \$20,000
 - Any additional units \$10,000 (by the same owner)
 - Complete support, training, continued training, education, monthly visits, marketing/advertising
 - *A recommended liquidity of \$50,000.00 - \$80,000.00*

→ What is the average total investment to open a Pizza Joe's?

- > The startup costs of any operation will depend upon the type of design you wish to build, the location of that venue and the modifications you wish to add to the design. Pizza Joe's franchise locations may be placed in a free standing facility or in a store room location in plazas, strip malls and mall locations. For example see estimated costs in 'Franchise Information'.

→ Is there an Application Fee?

- > Yes, of \$200.00 (US) refundable is required.

→ Does a training program exist for a Pizza Joe's *Licensee*?

- > Yes, the franchisee and franchisee's approved manager must attend and complete the Pizza Joe's Training Course prior to opening a restaurant. The course shall be given to the franchisee at such time, place and date selected by Pizza Joe's.

→ What is the Duration of the *License*?

- > 20 years is the original length of the agreement unless changes occur within 10 years of the signing date then agreement will resigned.

→ What is the royalty on all goods sold?

NOTICE: All Franchise offers are presented in writing upon completion of a complete application packet and follow up approval process. Pizza Joe's does not Provide Financing For Our Owners. We will assist you in obtaining financing to the extent of our abilities. Pizza Joe's makes no guarantee of acceptance from any lender.



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- > No royalties on the first three months
 - > 5% of net sales less sales tax
 - Is there an advertising contribution required by the *Licensee*?
 - > A required 2% of sales will go towards advertising expenses. The FRANCHISEE will be required to participate in at least three (3) chain wide promotions per calendar year.
 - Will pizza Joe's construct a building or secure a site for the business?
 - > Each Pizza Joe's *Licensee* is required to secure a location, approved in writing by Pizza Joe's. Pizza Joe's will provide technical assistance in determination of suitability for the site or store front.
 - Does Pizza Joe's allow remodeling of an existing site?
 - > Yes, however, said remodeling must conform to local building codes and must meet the requirements of Pizza Joe's Franchise Specifications.
 - How much profit can I expect to make from a Pizza Joe's Restaurant?
 - > Each Pizza Joe's Franchise will vary in cost and operation. Start up costs and labor paid is based on the market and staffing, therefore, it is difficult to select a standard number for unit profit.
 - I am definitely interested in obtaining a Pizza Joe's *License*. What is my next step?
 - > Click on "Own A Franchise" on our website and download the Franchise Application or call 1-800-860-JOES for more information.

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